

JUNE 2023 ISSUE / VOLUME 6 / U.S. \$3.50

W C.O.B.S

CIRCLE OF
Boss SISTERS

WOMEN INNOVATORS

MARITZA WALTON
FOUNDER OF CASA DE FLORA BAR

KING'S COURT

EARL O'BRIEN JR.,
MHC-LP
FOUNDER OF TRAUMA TO
TREASURE LLC.

QUEEN'S COURT

TYLER CLARK
FOUNDER OF INSPIRE
BY TYLER

WOMEN'S WERK

MICHELLE AND SEAN CLARK
CEO/FOUNDER OF DOUBLE
DUTCH AEROBICS

ARTIST CORNER

SONGSTRESS KAREN
LINETTE

JERRI ROBINSON

CEO/FOUNDER OF WEALTH BUILDERS AGENCY LLC

FROM THE OFFICE OF THE EDITOR

STAY IN YOUR LANE THE SECRET TO ENTREPRENEURSHIP

DR. TREVI BOOKER PERSHAY



Highway roads have two or more lanes going in a designated direction. As a driver, I prefer to stay in the middle lane as my preference. The middle lane allows me to switch in-between lanes easily and keep my eyes on the left, right, front, and back of me. I guess I like to know the temperature of other drivers on the road. When driving in the middle lane, I communicate with other drivers via singles to let them know I'm about to make a move.

Growing up Stay in Your Lane – had two meanings:

1. Mind Your Business
2. Stick with What You Know

How do you know what lane you should be in? The best way to determine your lane is to ask yourself this question for everything you do in your business, "Is this my highest and best use of my time?" Once you find your highest and best use of time, also known as your lane, you should focus on that with a maniacal passion. You must focus on your lane and keep your eye on the prize. (Andrew B)

In this article, the goal is to have you review a different meaning of staying in your lane. Let's look at the benefits of staying in your lane:

1. Focus – stay in your lane rather than worrying about what others are doing.
2. Switch Lanes as needed – Don't be afraid to try something new (thinking outside of the box); it's all a part of the journey.
3. Create Systems for Success – be proactive instead of reactive.
4. Work on Your Business Not It – if you're creating strategy, then you are working on your business; if you are doing all the social media posting, then you are working in your business.
5. Driven – drive at your own pace and never allow someone else to rush, intimidate or force you from your destination into an accident. Go at your speed and function in the spirit of excellence.



Be encouraged; your destiny looks good on you.

Resources:

Andrew B – business coach on The Thrivetime Show.
<https://www.thrivetimeshow.com/business-coaching-diaries/stay-in-your-lane/>

Dr. Trevi Pershay

Dr. Trevi Booker Pershay

C.O.B.S.
CIRCLE OF
BOSS SISTERS

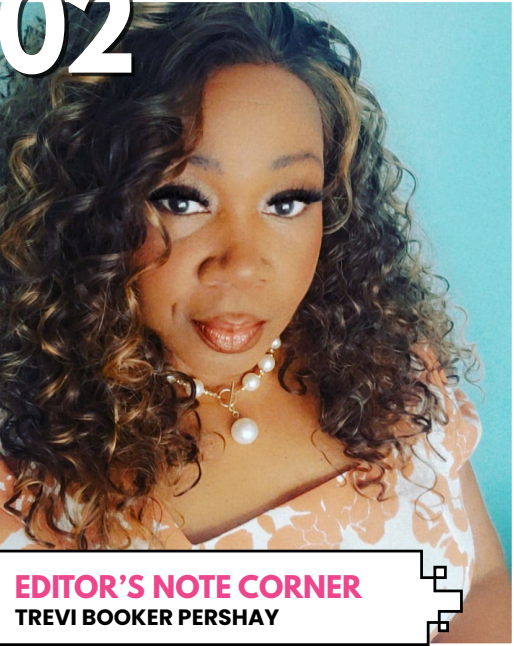


HAPPY
FATHER'S
DAY

JUNE 18

TABLE OF CONTENTS

02



EDITOR'S NOTE CORNER
TREVİ BOOKER PERSHAY

08



FEATURED STORY
JERRI ROBINSON

15



BEAUTY TALK
TINIKA THOMAS

19



AUTHOR'S CORNER
TRACEY NICOL ADAMS

20



ARTIST CORNER
KAREN LINETTE

07



ENTERTAINMENT EDITOR
ADONIS RICHARDS

18



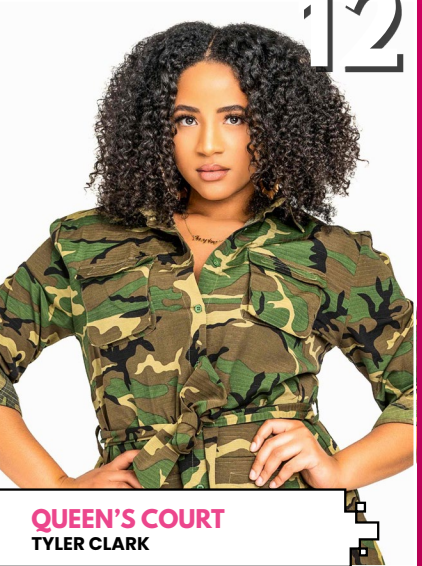
HAIR BY NISHA PERSHAY
NISHA PERSHAY

10



KING'S COURT
EARL O'BRIEN JR.

12



QUEEN'S COURT
TYLER CLARK

22



WOMEN INNOVATORS
MARITZA WALTON

16



TECH CORNER
AISHA BOWE

27



FIT BY ARIELLE PERSHAY
ARIELLE PERSHAY

24



WOMEN'S WERK
MICHELLE AND SEAN CLARK

MEET THE C.O.B.S. TEAM



Trevi Booker Pershay - Editor-N-Chief

Trevi Booker Pershay is Editor-N- Chief and Founder of C.O.B.S. – Circle of Boss Sisters. Trevi wears many hats she is CEO & Founder of PDM Performing Arts Corp., Trevi Pershay Productions Inc, PDM Productions LLC and she is author of the book "A Different Type of Church Girl – The Battle of the Calling on Amazon. Trevi is also Senior Pastor of Restoration, Hope and Deliverance Center, mentor, dance teacher and she is known as Tyler Perry of the Hood and the Purpose Pusher.

CONTACT: IG – [trevipershayproductions](#).
EMAIL: [pdmperformingart17@gmail.com](#) or [trevipershayproductions@gmail.com](#)



Tinika Thomas Co-Editor-N-Chief/Beauty Editor

Tinika Thomas is CEO & Founder of Shay Beauty Consultants, she currently is Vice President on the Board of Directors for Trevi Pershay Productions, PDM Performing Arts as well as business advisor/manager to Trevi Booker Pershay. Tinika juggles many hats, she is a mom, soon to be wife, make-up designer and enjoys being with her 3-year-old grandson Cam.

CONTACT:
IG – [tinikashay](#)
EMAIL: [Tinika.thomas@pdmperformingarts.com](#) or [shaybeautyconsultant@gmail.com](#)



Arielle Pershay - Fitness Editor

Arielle Pershay wears many hats, she is CEO & Founder of Astar Dance Movement – which she choreography dances for weddings parties, dance competitions, music videos, and private parties. Arielle is the Artistic Director of PDM Performing Arts as well as a Music writer for Trevi Pershay Productions theater and movies soundtrack.

CONTACT:
EMAIL: [pershayarielle@gmail.com](#)
IG: [astardancemovement](#)



Adonis Richards - Entertainment Editor

Adonis Richards is a writer, author, and poet from Schenectady New York. He has a Bachelor of Arts in Political Science and a Master of Arts in Education technology from SUNY Potsdam. After graduating from Potsdam in 2019, Adonis has dedicated his life and career work to education, community, and writing.

CONTACT:
IG: [@sincerely_Donnie](#)
OR
[@Lucidvoicesmovement](#)



Rodnisha "Nisha" Pershay - Hair Editor

Nisha Pershay specializes in taking care of weaves; therefore, you will have them for a long time. She is CEO & Founder of The Traveling Salon 2. Nisha holds down a full-time job with an investment company as well as she is Sound & Stage Manager for Trevi Pershay Productions Inc.

CONTACT:
IG: [nishadahairweavekill](#), EMAIL: [rodnishapershay1@gmail.com](#)



Muhammad Abdullah Khan Designing & Magazine Layout Director

Abdullah Khan is Computer Engineer, Adobe Certified Graphics Designer, TOP-RATED Freelancer, Designing and Magazine Layout Director of C.O.B.S. – Circle of Boss Sisters, Founder and CEO of Software House, worked with Multinational Companies i.e. Adobe, McDonalds, Forbes and now Providing Services all over the world.

CONTACT:
Website: [www.Maklion.com](#)
EMAIL: [abdullah@maklion.com](#)
IG & FB: [Maklion Creations](#)

JAMIE FOXX AND DAUGHTER SET TO HOST GAME SHOW IN 2024

BY ADONIS RICHARDS

Jamie Foxx was recently hospitalized and placed in critical condition. He is now said to be joining forces with his daughter Corinne to host a game show titled "We Are Family." The news highlights Foxx's current situation as millions on social media poured their prayers into Foxx amid his recent hospitalization scare in April. Now, apparently recovering, Foxx and his daughter are geared up to premiere their new show in 2024.

Foxx, at 55, is recovering after a recent medical scare that hospitalized him, setting the world into a frenzy. It was reported to be a "medical complication" that Foxx suffered while filming his new movie "Back In Action." Many feared his untimely demise until recently, his daughter took to social media to clear the air, stating, "My Dad has been out of the hospital for weeks, recuperating. In fact, he was playing pickleball yesterday!" she added. "Thanks for everyone's prayers and support!"

The new show is said to be an unscripted game show that combines non-famous family members of celebrities in a duet-style performance. The games will be music centered and seem to have a lot of family elements that bring people together for cash prizes up to \$100,000. The show also will host a live studio audience of up to 100 people, and contestants will undergo multiple rounds of gameplay and clues. Many elements combine family feuds with a survivor type of game show that incorporates a unique style letting families compete for grand prizes.

Foxx Entertainment is said to be the hosting body for the show, which also showcases the show Foxx hosts titled Beat Shazam, which Foxx hosted for six years. "We hope this show brings as much fun to audiences at home as we've had creating it when it premieres next year," Foxx states. Since Foxx was hospitalized, Nick Cannon is slated to fill in as the host for Beat Shazam during season 6.

As Foxx recovers, Fans and friends await his reappearance into the world. On May 3rd, he issued a statement on social media "Appreciate all the love!!! Feeling blessed,". While the world is excited for the good news amidst the disturbing news it received, It appears that Jamie Foxx is still alive and well and will be here with us to dazzle us with his talent for quite some time.



References

<https://nypost.com/2023/05/15/jamie-foxx-to-host-game-show-with-daughter-amid-health-battle/>

JERRI ROBINSON

MEET CEO/FOUNDER OF WEALTH BUILDERS AGENCY LLC

C.O.B.S. MAGAZINE:

Welcome to C.O.B.S Magazine. We are super excited to be interviewing Pastor/Prophetess Jerri Robinson. Jerri is a mother, mentor, singer, and coach. Jerri's love and passion for people shine through as a ray of hope to those she encounters. Can you tell us about Wealth Builders Agency LLC? What was your mission when you started the agency? What is your agency's overall goal?

JERRI ROBINSON:

Wealth Builders Agency LLC is an organization that is designed to help those from various economic backgrounds obtain financial literacy, and freedom, and also to help those who would like clarity and direction on their business from A to Z. So I go through your entire business such as your financials, branding, leadership, website, and more. This business is not just for CEOs but also for those who simply need help managing their money.

C.O.B.S. MAGAZINE:

Can you tell us a bit about your journey to becoming the CEO of Jerri Robinson Ministries? What is your mission and how did you develop such a love for God's word?

JERRI ROBINSON:

I first started preaching at the age of 15 and when I started preaching outside of my church, I soon realized that my ministry was not called just to the four walls of my church but to the world. Once I reached a certain status of ministry, where I was called to preach more extensively, I then formed Jerri

Robinson Ministries Global. My mission for Jerri Robinson Ministries Global is simply to bring hope, healing, and restoration to those who do not know who Jesus is and to those who empower, encourage, train, and develop believers to continue in the faith and empower others to do the same. I developed my love for the word of God at a very young age. While in my teens I always had a hunger to go deep into the word and even at that age I mentored other young girls in my small apartment with the blessing of my late Bishop who also had passion for the word and prayer. It was something I never had to work for or push myself to do it simply came as a natural response to my relationship with God. I would study for hours on my living room floor because I had a hunger and a wanting to know God.

C.O.B.S. MAGAZINE:

Hub Nation is a unique concept, can you explain more about what it is and how it helps individuals and communities?

JERRI ROBINSON:

Yes, Hub Nation is simply an apostolic church that aims to impart, train, and develop individuals to understand their God-given purpose within the church and help them to move in it with clarity and passion in their respective regions outside the four walls. We do this with our life groups, community outreach services, leadership, and development training. We are now in 2 locations, one in New York City and the other in Hartford, Connecticut.

C.O.B.S. MAGAZINE:

In your bio, it mentions that you have your school. Can you tell me about your school, its mission, and its purpose? As a mentor to your school, what do you believe are the most important skills or qualities for young people to develop to succeed in today's world?

JERRI ROBINSON:

Yes, I am very proud of what we have accomplished in such a short time with World Changers Network which is a school for believers and unbelievers alike. It offers spiritual courses but also courses in busi-



ness and mental health to name a few. The World Changers Network is a safe place where many around the globe can find community, growth, support, and courses that will enrich, train, equip, and propel them into their destiny. The World Changers Network provides mentorship, digital courses in various subjects, coaching, support, and networking. It is your all-exclusive place to grow. As a mentor, I believe above all that discipline is needed to develop properly and succeed in anything. Discipline should be the core value of what you're doing whether it's spiritually or naturally. I have learned over the years while mentoring both adults and youth that many lack this principle. They want success but they simply lack the discipline to obtain it. So, the very first course that I give in my mentorship is on discipline and its importance of it. Many would be further along if they mastered discipline.

C.O.B.S. MAGAZINE:

You wear many hats, as a mother, mentor, singer, and coach. How do you balance all of these responsibilities and still find time for yourself?

JERRI ROBINSON:

I get this question a lot! I believe that my training in administration and my spiritual background helps me to manage it all but also, I have that principle of discipline that I was speaking

of earlier, and a great team helps. I have learned also how to master setting boundaries around my life. When it's time for me to decompress I simply do it. I understand my priorities, which are my family first. I don't do anything or go anywhere that does not bring value to where I am going, who I am, and what I stand for as a person and believer. Knowing that you're not called to everyone, and everything will save you a lot of valuable time. Last, get you a great planner!

C.O.B.S. MAGAZINE:

You have graced major platforms reaching millions globally. Can tell us about which platforms you have appeared on? When speaking or teaching at conferences what is your favorite part and what is the most difficult part?

JERRI ROBINSON:

Sure, I have appeared on multiple radio stations, and graced the cover of magazines such as Today's Purpose Women, Bam Magazine, and I-Worship to name a few, I have also been featured on Charisma Podcast, I Need A Word Podcast and others. I have been featured on The Word Network multiple times, LifeZone Television, and I appeared as a spokeswoman for ACS to name a few. The most important part of speaking at conferences is seeing lives changed by the message that God gives me, but the most difficult part is being away from my daughter when I can't bring her with me on the road due to school.

C.O.B.S. MAGAZINE:

How have you known that your life was always about making a difference? How can individuals use their gifts to make a difference in the world?

JERRI ROBINSON:

Since the age of 15 I knew that my life was different than my friends. I also felt a great calling in my life at an early age to preach the Gospel, but I didn't understand the magnitude of that calling until I started moving into it during my teenage years. God had me watch a popular ministry leader on television so that I could have a greater understanding of what I was called to do, and I just knew I was going to preach around the world. Seeing the lives changed after I either preached or sang at my church gave me a glimpse of who I was. I knew that who I was and what God had called me to do was bigger than me. Those who

desire to use your gifts to make a difference in the world I would simply say get a great foundation and a mentor. I know I would not be where I am today without both of those things. Having a relationship with God and someone to help guide me on my journey to understanding my calling helped me a lot. Mentors are cheat codes that help you not make unnecessary mistakes.

C.O.B.S. MAGAZINE:

Have there ever been moments where you've thought, "Lord, I'm not qualified; I can't do these things you've called me to do?" What do you do when fear holds you back? How do you combat it?

JERRI ROBINSON:

Absolutely, I have thought about being inadequate for such a huge task, which is to be an example for people to follow especially women. I knew early on that it wouldn't be an easy road because although we have come to great strides with women in leadership positions, we still have a long way to go. Many women are still not accepted on some platforms. What God instilled in me early was knowing who I am in him and not in opinions, things, or people. Knowing who you are before you go into ministry or any other platform is essential to you withstanding any level of opposition such as fear. Fear is always "false evidence appearing real". In other words, it's a thought that is going against the knowledge or knowledge of what and who God said about you. Those thoughts you simply rebuke and bring into subjection because you know who you are. That's the number one attack of the enemy which is to come after our identity and he uses fear to do it. So, knowing what God says about you will always combat that fear.

C.O.B.S. MAGAZINE:

What would you want to communicate to other women in fledgling women's ministries around the country? What are your long-term goals for your ministry?

JERRI ROBINSON:

I would simply say to other women in ministry, do not diminish who you are regardless of who's in the room. God created you to impact people's lives whether you're in ministry or any other platform. You can do it all! Don't allow anyone to tell you that women can't because we can, and we have. God called women and we are just getting started. I would also tell them that what God has called them to do is unique and it comes with an audience, so it's okay to celebrate other women because when one wins we all win. My long-term goal for my ministry is to continue to grow Hub Nation throughout the world, purchase our facility in the heart of Connecticut, and travel more internationally for ministry.

C.O.B.S. MAGAZINE:

Here at COBS Magazine, we love to share daily affirmations. What is the daily affirmation? Can you please share your website and your social media platforms for us to continue to follow? COBS Magazine wishes you continuous success.

JERRI ROBINSON:

My daily affirmation is "Live Your Life Destiny Driven", and my platforms are www.jerrirobinson.com, www.officialworldchangersnetwork.com, www.wearehubnation.org FB: <https://www.facebook.com/officialjerrirobinson> Instagram: @officialjerrirobinson



EARL O'BRIEN JR.

MEET MHC-LP FOUNDER OF TRAUMA TO TREASURE LLC

COBS MAGAZINE:

Welcome to COBS Magazine King's Court. We are delighted to be interviewing Earl O'Brien Jr. Earl is a therapist, clinical anxiety treatment professional, author, speaker, and confidence coach. Earl uses an eclectic approach to serving multicultural, multi-ethnic, multilingual individuals, families, couples, and groups. Can you give us a little background about your upbringing?

EARL O'BRIEN JR.:

I am a therapist at a private practice called Talk It Out Mental Health Counseling, where I serve the BIPOC community. In 2022, I graduated with my Masters in Clinical Mental Health Counseling from Fordham University and was fortunate to get into the field soon after graduation. Also, I hold a Bachelor degree in Health Services Management from Berkeley College with 13+ years of clerical experience from homecare agencies, managed care and insurance companies, and case management.

COBS MAGAZINE:

Can you tell us about your business and your vision for starting your business? What inspired you to create your own business?

EARL O'BRIEN JR.:

My business aims to rebuild self-confidence in my clients, understand the barriers that will cause individuals not to step into their full potential, and develop strategies that will empower them to move in the direction of their dreams. A person's perspective on

life for themselves might occasionally be clouded by all their experiences, preventing them from understanding what it took to get where they are. A person's core is always where their confidence is rooted. The experiences, cycles, lessons, and years a person has amassed allow them to be true to themselves wherever they go in life. So, I make it my business to trace back where a person's confidence may have dwindled and reignite that fire in them to walk in the fullness of who they are. From Trauma to Treasure was born during the height of the pandemic. The original plan was to lock in the name of my private practice (which will have another name soon) to assist clients in discovering their treasure in the midst of experiencing so much trauma and to encourage them to live their most incredible days.

COBS MAGAZINE:

How did you become interested in coaching and wellness?

EARL O'BRIEN JR.:

I wanted to include coaching in my job as a clinical therapist while pursuing my graduate degree. I took it upon myself to learn more and identify integrative coaching styles to become the most successful coach I can be. I had already developed a few coaching skills for the demographic I served throughout my time in graduate school. When it comes to personal development, wellness coaching makes use of positive thinking. It emphasizes each person's individual strengths, values, and motivations to encourage behavior change(s) through a cooperative and judgment-free partnership with an advocate who has been prepared to be your ally on this road to living a well-life.

COBS MAGAZINE:

How do you tailor your coaching approach to everyone's unique needs? How do you measure progress and success in your coaching sessions?



EARL O'BRIEN JR.:

I tailor my coaching approach based on some assessments that I use to determine which style will fit best for my client. I use a wide range of styles, such as Narrative coaching, which emphasizes the stories we tell ourselves are vital to how we live our lives. The four phases are "situate," "search," "shift," and "sustain." The client can change their viewpoint and let go of out-of-date stories through coaching, such as their "glass half empty" to "glass half full" mentality. To vary their positioning repertoire, increase their narrative agility, and increase the variety of their responses, clients are asked to pay attention to how they currently put people and themselves within their narrative. There are more, but I feel that could be the most important and effective.

COBS MAGAZINE:

What advice would you give someone struggling with self-confidence or overall wellness?

EARL O'BRIEN JR.:

I would ask them whose narrative they are living, and it is essential to know how to determine that through deep introspection. The truth is that many do know the answer and are often resistant to admitting it. I also

encourage people to understand and embrace that somewhere down the line, you either lost confidence or allowed others to live their lives vicariously through you; uniqueness is everything. My advice is to recognize that your confidence level depends on how committed you are to improving yourself, not on the untrue realities of a "perfect" existence, which does not exist.

COBS MAGAZINE:

Do you believe negative experiences can spur a greater appreciation for life? Can trauma make people more grateful for the relationships they already have?

EARL O'BRIEN JR.:

I believe that negative experiences can spur a greater depth of appreciation for life. I firmly believe our experiences can also shape us into transmuting those negative pieces into something transformative that will help others along the way. Asking ourselves, "Why did this happen?" can reveal one or two simple and logical explanations that allow us to give up searching. Asking why could arouse unfavorable feelings, drag you back into the past, and imply that the source of your sadness is external to you, which might support the notion that you are a victim. Identifying your emotions, asking yourself how you can respond differently, what the problems are, and how you can view this from a different perspective. Support from people who have gone through similar things introduced the participants to fresh perspectives and helped them develop a stronger sense of self. The participants reported that these social supports assisted them in growing in wisdom, especially in the areas of compassion and humility. Trauma is subjective, right? So, based on the work an individual does in and outside of the therapeutic space can increase their levels of gratitude and help them see the importance of their relationships or the new relationships they can build. The reason why trauma is subjective is that everyone responds to those experiences differently. For some, those traumatic experiences can make them feel stuck in time, making them feel it is impossible to shift from the staggering effects of survival mode into thriving in life. I will explain this in

the second book I am working on.

COBS MAGAZINE:

Can you share some examples of success stories from your clients?

EARL O'BRIEN JR.:

Sure, a client came to me towards the end of last year in need of putting the pieces of their life back together after a heartbreaking divorce. We used some narrative coaching and cognitive behavioral therapy. These styles help the client identify their thoughts, behaviors, and what stories they believed about themselves through childhood experiences, attachment styles, and how they have impacted the way they see relationships. A few months into our sessions, my client realized that many of their decisions, actions, thoughts, and behaviors stemmed from a dysfunctional family system. As a result of this epiphany, they could take accountability for their role, provide closure, and are still on the journey towards healing and wholeness.

COBS MAGAZINE:

How do you stay up-to-date on the latest research and trends in coaching and wellness? How do you continue to grow in your field of coaching and wellness?

EARL O'BRIEN JR.:

The life of a therapist and coach requires consistent reading, researching, and looking into additional resources to remain relevant in the work we do. That's pretty much how I stay up-to-date.

COBS MAGAZINE:

What were your biggest obstacles, challenges, and limiting beliefs, that delayed or stopped you on your journey? Did these challenges help you grow?

EARL O'BRIEN JR.:

Wow, that is a loaded question. My biggest obstacle was believing I was smart and/or determined enough to be where I am. Had you all or anyone else told me 10-15 years ago that I would be this person, I would've laughed in your face. As a high school dropout, I thought it was all over for me. I did not feel smart even after finishing high school. It was a daunting time, and I noticed when my academic journey began languishing. Even though my mother knew I had it in me to improve, I was limiting myself. It wasn't until my encounter with God that I began to look into myself, see my potential, and pursue my biggest mountain of fear. My challenges, prayer, prophecy, and support system pushed me to pursue, excel and accomplish.

COBS MAGAZINE:

As a man of many hats, how to create a work-life balance between your business and your personal life, along with other responsibilities?

EARL O'BRIEN JR.:

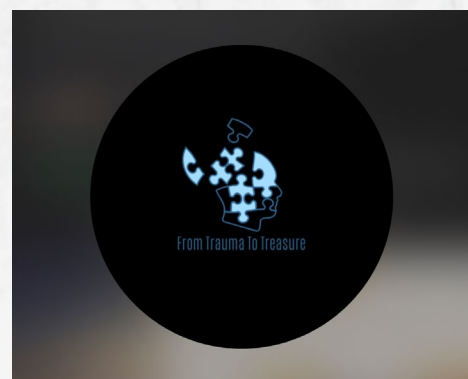
I am still trying to work through that, to be extremely honest with you.

COBS MAGAZINE:

Thank you for taking the time to do this interview. Please share your company's website and social media platforms with our readers. We wish you nothing but continuous success.

EARL O'BRIEN JR.:

Thank you and the team again for having me. My company's website is www.talkitoutmhc.com, and my IG handle is earlobrienjrmhc.



TYLER CLARK

MEET FOUNDER OF INSPIRE BY TYLER

C.O.B.S. MAGAZINE:

Welcome to C.O.B.S Magazine. We have the pleasure of interviewing Tyler Clark. Tyler is empowering individuals to redefine what beauty looks like through her beautiful artwork. Tyler wants her art admirers to know that all things are possible with God at the center of their hearts. We will discuss her journey to where she is today. Tyler, can you tell us a little about your upbringing?

TYLER CLARK:

I have always been creative, but I am also good at S.T.E.M. As a gifted child from the suburbs of Chicago, I was often given practical advice to pursue a career within the S.T.E.M. industry. I followed that advice to a "T" until God redesigned my steps from an analyst to an artist. I decided to pursue a path in engineering because it seemed like the best route to success. So, I went to Spelman College and Georgia Tech and studied Mathematics and Mechanical Engineering, respectively. The transition from Spelman to Tech was difficult, and I needed an outlet to help me get through the program. I turned to art and dedicated my time to painting. I realized I had a business here and decided to create one after I graduated from college. I had a full-time technical job and built my art business simultaneously. My 3D hair art has gone viral on social media. This encouraged me to pursue art full-time. I took this leap of faith in 2020 during uncertain times but knew it suited me. I have been evolving

my business ever since.

C.O.B.S. MAGAZINE:

Can you tell us about your business Inspire by Tyler? What was the inspiration and mission for starting your business?

TYLER CLARK:

Hair is such a culturally relevant topic in the Black community. Many of us have experienced a difficult time managing our hair. We have been really focused on learning how to manage our hair correctly, and there has been a significant shift in natural hair movement. We want to embrace our natural curls and coils. Visual representation is essential, and we need to see beautiful artwork that we can identify with. I aim to create powerful art highlighting black beauty and hair versatility. Inspire by Tyler promotes self-love, faith, and women's empowerment.

C.O.B.S. MAGAZINE:

What are the critical factors in your business success?

TYLER CLARK:

One of the critical factors in my business is being able to pivot when necessary. Before the pandemic, I would mainly sell art during in-person events. Once we could no longer attend events, I needed to shift into a more substantial online presence. I invested in revamping my e-commerce platform and marketing efforts. These were some of the best decisions I could have made at the time. My customer experience was better by redesigning my website. I also was able to increase sales by working with a marketing agency. Honestly, these things were a little too successful. I had to work hard to determine how to meet this increased demand. I adjusted my business strategy to navigate the increased demand. Fast forward



to today, post-pandemic, my demand has decreased quite a bit, and I am doing my best to pivot again and find ways to adapt to the changes in the economy. I am confident I will figure out how to navigate this phase of my business journey.

C.O.B.S. MAGAZINE:

How has your Christian faith influenced your work as a visual artist?

TYLER CLARK:

My faith is so central to my art. I never went to school for art, and this is a God-given skill. My goal is to create art that aligns with the lessons I'm learning in my faith walk. I also often listen to gospel music while creating new paintings.

C.O.B.S. MAGAZINE:

Can you walk us through your creative process and how you develop ideas for your artwork?

TYLER CLARK:

I usually have a concept in mind and do research to find inspiration. I like to have some reference images in mind while starting a new painting. I sketch the design on the

canvas and then paint. Painting takes the most extended amount of time for me to complete. Then I get as creative as possible by adding 3D mixed media components to the painting.

C.O.B.S. MAGAZINE:

How do you balance your artistic vision with your clients' and customers' needs and desires?

TYLER CLARK:

I prioritize myself because art is more than about the sale for me. I rarely accept commission paintings because it truly takes away the love I have for my craft. I need to prioritize what projects come my way because it has to be something I'm willing to spend my time on. These changes are based on my life priorities and schedule. Sometimes I'm more open to accepting other projects; sometimes, I need to express myself and get a vision out on a canvas in my head. Social media has made it challenging to balance creating for myself vs. creating for people to like it online. I want to get back to creating because I want to, and then it does well because it's authentic and not my motivator.

C.O.B.S. MAGAZINE:

What challenges have you faced as a Black woman in the art industry, and how have you overcome them?

TYLER CLARK:

Scaling an art business comes with many challenges. In 2021, my Facebook got hacked. This had a negative impact on my business. I'm very fortunate because I got my account back by being persistent and utilizing my network. There have been lasting negative impacts since my account was hacked, but I continue to have an optimistic outlook on things. I do my best to keep putting myself and my art out there.

C.O.B.S. MAGAZINE:

What impact do you hope your artwork will have on its viewers, especially young Black girls and women?

TYLER CLARK:

I appreciate opportunities to be present at events in my hometown, Chicago. Whether it is an opportunity to display my art or be a speaker at an event and share my story. What is so interesting, though, is the power of social media. Although I live in Chicago, I can build a global community. I want to explain the impact of my art and how it connects to our hair experience and self-love journey. My goal is to share my art and story with my network and help change their perspective. This is bigger than art for me; it is about how I can use my life and translate my experiences in a way that

is well-received by others. I use my life lessons to educate black girls and women on alternative perspectives. I have truly dedicated my life to my mental health journey and overall well-being. I am invested in becoming the healthiest version of myself. I want to share this with someone without that influence or perspective. The way I look at it is I went through it, so let me explain my story so you don't have the same difficult experiences.

C.O.B.S. MAGAZINE:

How have your experiences and identity shaped the themes and messages in your artwork?

TYLER CLARK:

I create art that is based on my real life. It is mainly a pose or expression that captures my emotion. I associate art with music and text so my message can resonate with my audience. Often, my art is based on my painful moments, mainly because art has been a therapeutic outlet for me. I'm continuously evolving and will find ways to create from whatever space I am in at that time.

C.O.B.S. MAGAZINE:

What have been your most memorable moments during your journey as an artist? Do you have any upcoming projects or collaborations that you're excited about?



TYLER CLARK:

I had the privilege to have art auctioned off in the Wearable Art Gala presented by Tina Knowles for the past few years. My work was featured on the OWN network at W.A.C.O.'s Wearable Art Gala. I was also featured among the top artists in the country during Art Basel in Miami. I have some celebrity collectors, including Taraji P Henson, Chance the Rapper, Issa Rae, and Quavo from the Migos. My art also decorates Common's school, 'Art in Motion,' in Chicago. I have been featured in All Access, Windy City Live, The Jam, and Essence magazine. I was on the YouTube Original Series Instant Influencer Season II, a creative art competition. My biggest accomplishment was being the featured artist at MasterCard's Strivers Initiative. I was the special guest speaker and was introduced to the stage by Jennifer Hudson. I created 23 custom portraits of black women business owners that are a part of their program. I successfully completed this project in 6 weeks, all hosted at the Apollo Theater in New York. My art has been featured in a Walmart Black Creativity commercial campaign and at the B.E.T. Her Awards.

C.O.B.S. MAGAZINE:

How do you create a work-life balance between creating art and

your personal life and other responsibilities? What advice would you give aspiring artists who want to incorporate their faith into their work?

TYLER CLARK:

Work-life balance is a work in progress always, and I have learned that it is okay for things to be unbalanced as long as it works together for my life overall. Sometimes, I may fall off in one area so I can level up in another. My goal is to prioritize what is important to me and be okay when the priorities shift around.

Authenticity is critical when it comes to creating your work. I found ways to incorporate my faith walk into my paintings by telling my story with images that are powerful enough to speak for themselves. It is faith over fear. I had to overcome the fear of what people would say, or would I lose followers and just be myself? The people that are supposed to be connected to you will, and anyone who is not will unfollow, and that's okay.

C.O.B.S. MAGAZINE:

Finally, what's next for Inspire by Tyler and your career as an artist? Can you share your website and social media platforms for our readers to follow you? We wish you

continuous success.

TYLER CLARK:

I will continue to create art and find ways to push my limits from a creative perspective.

Website

<https://inspirebytyler.com/>

Instagram Profile URL

<https://www.instagram.com/inspirebytyler>

Twitter Profile URL

<https://twitter.com/inspirebytyler>

Facebook Profile URL

<https://www.facebook.com/inspirebytyler>

Linked in URL Business

<https://www.linkedin.com/company/65718569/>

YouTube

<https://www.youtube.com/inspirebytyler>

TikTok

<https://www.tiktok.com/@inspirebytyler>

Pinterest

<https://www.pinterest.com/inspirebytyler/>

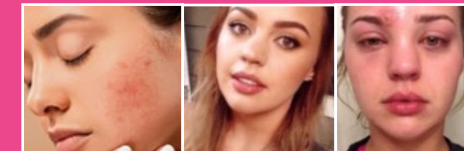


TINIKA THOMAS

INSIDE TIPS FOR EVERYDAY MAKEUP ROUTINE – REGARDLESS IF YOU ARE A NEWBIE OR EXPERIENCED IN THE MAKEUP WORLD.

CLEANING YOUR MAKEUP TOOLS IS AN ESSENTIAL PART OF PERSONAL HYGIENE AND SKINCARE ROUTINES

Cleaning your makeup brushes and sponges is essential to personal hygiene and skincare routines. Using your makeup tools without cleaning them regularly accumulates dirt, bacteria, and oil from your skin, leading to many problems.



Firstly, unclean makeup tools can cause breakouts because the bacteria on brushes and sponges can clog pores and lead to acne. Not cleaning your makeup brushes and sponges can cause skin irritation, allergic reactions, and infection.

Moreover, dirty makeup tools can also affect the application of your makeup. If your brushes and sponges are filled with old products and debris, the bristles become matted down and don't work as effectively, leading to streaky or uneven makeup application. This can be frustrating for those who take pride in their beauty routine and want to achieve a flawless look.



In conclusion, cleaning your makeup brushes and sponges is crucial for maintaining healthy skin and achieving a polished makeup look. It would be best to clean your tools at least once a week, using gentle soap and warm water. Your skin will thank you, and you'll see the benefits in the quality of your makeup application.

WITH THESE SIMPLE STEPS, YOU CAN GET YOUR SKIN READY FOR THE SPRING AND SUMMER MONTHS AND ENJOY BEAUTIFUL, GLOWING SKIN ALL YEAR ROUND.

Resources

<https://review42.com/resources/how-to-clean-makeup-sponges/>

OUTSTANDING BLACK WOMEN IN TECH

DR. TREVI BOOKER PERSHAY

C.O.B.S Magazine decided to spotlight the work of Black women in technology. We want to recognize and celebrate the contribution of these fantastic pioneers of women who have made the tech industry an inspiration for generations to come. Here we acknowledge that from research to development, business management to design, these leaders are helping shape the face of tech and change-making. Let's check out just a few of these inspiring black women who are transforming techs for all (womentech network).

AISHA BOWE, FOUNDER & C.E.O. OF STEM BOARD

<https://www.linkedin.com/in/aishaboAishawe/>

Aisha Bowe is a remarkable former NASA rocket scientist who has founded and currently leads STEMBoard – an Inc. 5000 company honored as one of America's fastest-growing companies – and established herself as a successful serial entrepreneur committed to empowering students to pursue jobs in the S.T.E.M. field. Aisha notably utilized Venture Capital in 2022 to secure nearly \$2 million for LINGO, a self-paced coding kit that enables people to learn technical concepts from their homes quickly.



AMANDA SPANN - HEAD OF COMMUNITY TECH BEACH RETREAT

<https://www.linkedin.com/in/amandaspann/>

Amanda Spann is a multifaceted professional with expertise in innovation strategy, app development, and branding. Her mission is to empower individuals and institutions worldwide by helping them create, launch and expand their products, incubation programs, and entrepreneurial endeavors. As part of this commitment, Amanda founded "The App Accelerator," which assists non-tech entrepreneurs in building their initial mobile applications and websites.

ANGIE JONES - V.P., DEVELOPER RELATIONS, BLOCK

<https://www.linkedin.com/in/angiejones/>

Angie Jones is an esteemed, globally renowned executive in Developer Relations. Not only is Angie a prominent international keynote speaker and workshop instructor on software development and decentralized technologies, but she also holds the title of Certified Java Programmer. She is crowned a Java Champion for her history of innovation. On top of that, Ms. Jones' influence has earned her 27 patents across various industries, such as metaverse computing, collaboration software engineering, social networking platforms, smarter planet solutions, and different software productivity processes!

From Business Insider to Ebony Magazine, Women of Color Magazine, Triangle Times, and Spectacular magazine – she's been featured as a leader amongst the nation's 30 young talents under the age of 30; a "Technology Rising Star," an innovative power player in I.B.M. Corporation; and most notably the future of technology within her region.



ANNIE JEAN-BAPTISTE

CO-FOUNDER, DIRECTOR OF PRODUCT INCLUSION & EQUITY AT GOOGLE

<https://www.linkedin.com/in/anniejeanbaptiste/>

Annie Jean-Baptiste is the prestigious Head of Product Inclusion at Google, where she spearheads inclusion strategies across the company. From consultation and communications to scaling research initiatives, Annie has been a pioneering proponent in creating this movement that would guarantee users from underrepresented backgrounds are heard during product design processes.

Annie is devoted to ensuring that Google products benefit underserved communities and that everyone can succeed in the company regardless of their background. She helps create strategies for inclusive design with product teams and leaders at Google. Before developing programs related to Diversity talent management and career development within technical product areas, Annie made a significant impact in helping individuals reach success through her efforts inside the organization.



ARQUAY HARRIS - V.P. OF ENGINEERING AT WEBFLOW

<https://www.linkedin.com/in/arquay/>

Arquay Harris' professional journey began with a role in technical production at C.N.E.T., but she soon transitioned to software development for C.B.S. A few years later, Harris decided to leap from the media industry into tech when joining Google, where she managed information architects, developers, and designers as their Web Development Manager. In June 2016, Slack welcomed her on board as Senior Director of Engineering Expansion – immediately launching a project dedicated to the refreshing user interface via responsive design principles. In April 2021, she joined Webflow, where she holds the position of Vice President of Engineering, Growth. Arquay's remarkable accomplishments were honored in 2018 when Forbes Magazine recognized her as one of America's Top 50 Women in Tech.

BARBARA SALAMI - VP, MODERNA - DIGITAL FOR COMMERCIAL

<https://www.linkedin.com/in/barbarasalami/>

Barbara Salami is a highly experienced and successful customer experience leader who excels in creating digital programs, marketing optimization, and analytics. Her mastery of metrics-driven marketing strategies and her advanced program evaluation allows Barbara to develop strong connections within any company structure quickly. Currently, she is the Vice President for Digital Commercial at Moderna, where she spearheads strategic vision and direction to create an outstanding digital experience for patients, providers, and related partners in care.



BOZOMA SAINT JOHN - CMO, NETFLIX

<https://www.linkedin.com/in/bozoma-saint-john-0305441/>

Bozoma Saint John has been an accomplished leader in multiple industries, such as digital music and entertainment, consumer packaged goods, fashion, sports, and automotive, for nearly 20 years. Bozoma has earned a reputation for being bold yet innovative with her ideas. Before joining Netflix and Endeavor, she was the Chief Brand Officer at Uber, and her role included ensuring that the stories of drivers and riders in 600 cities were heard. She also served as Head of Global Consumer Marketing for Apple Music and iTunes, where she built launch strategies to make people aware of their services, creating loyalty amongst consumers worldwide.

CAMILLE HEARST, HEAD OF SPOTIFY FOR ARTISTS SPOTIFY

<https://www.linkedin.com/in/cheart/>

Camille Hearst is a renowned innovator, presently the Head of Spotify for Artists. Before that, she was Head of Product at Patreon, Co-Founder and C.E.O. of Kit, V.P. of Product Management at Hailo, and Lead Product Marketing Manager at Google/YouTube based in London and Paris PM for Apple. Her remarkable academic credentials include a Master's degree from Stanford University's prestigious Management Science & Engineering program – emphasizing her expansive knowledge base.



CIERRA MCDONALD - PRINCIPAL LEAD PRODUCER 343 INDUSTRIES

<https://www.linkedin.com/in/cierramcdonald/>

After graduating from the University of Illinois with a Bachelor of Science in Computer Engineering and being part of three distinguished societies – National Society for Black Engineers, Society for Women Engineers, and the Society for Hispanic Professional Engineers – Cierra embarked on a career at Microsoft as a Software Development Engineer. She worked her way up to Principal Lead Product Manager – at Xbox Products & Platforms for over 18 years before moving on to her current role as Principle Lead Producer at 343 Industries.

D'LOVELY GIBSON - S.V.P., EQUIFAX

<https://www.linkedin.com/in/dlovelygibson/>

With an impressive 20 years in operations, leadership, and service delivery, managing portfolios up to \$250MM, D'Lovely is a true "business and technology diplomat." Her teams have skyrocketed from worst to first within one year on employee surveys and doubled in size due to exceptional growth possibilities. Having worked with renowned companies like A.I.G., I.H.G., and Delta Air Lines, she has successfully bridged people together for extraordinary outcomes. She's currently serving as S.V.P. at Equifax.



EBONY (FRELI) BECKWITH - SALESFORCE CHIEF BUSINESS OFFICER & CHIEF OF STAFF TO MARC BENIOFF / C.E.O. SALESFORCE FOUNDATION:

<https://www.linkedin.com/in/ebonybeckwith/>

Ebony Beckwith is Salesforce's Chief Business Officer and Marc Benioff's right-hand woman. She connects the company with its core values, leads strategic projects, fosters relationships, and initiates significant initiatives for the Office of the C.E.O. Moreover, she spearheads global philanthropic efforts as C.E.O. of the Salesforce Foundation – a role that empowers her to drive unprecedented growth across all departments in an ethical manner. Ebony brings a deep well of technical and operational knowledge, along with her specializations in E.S.G., DE&I, and Philanthropy. During her time at Salesforce, she empowered the company to donate an astonishing \$500 million plus 7 million employee volunteer hours! Presently Ebony is on board for Poshmark (NASDAQ: POSH) and Warriors Community Foundation while also serving as an advisor for Pager-Duty.org – combining all these capacities in each venture she participates in.

Reference Cited from:

Buchvasrova, A. (2023, February 1), Womentech Network, Article Black History Month: 30 Outstanding Black Women in Tech

<https://www.womentech.net/en-us/blog/black-history-month-30-outstanding-black-women-in-tech>

NISHA PERSHAY

"NISHA'S TIPS FOR HAIR TREATMENT FOR NATURAL HAIR"

Spring and Summer are when many women try different looks and hair colors, mainly around this time. New hair color is always encouraged, but some people don't consider the work it takes to maintain hair care. In this article, I aim to educate on the products and daily routines to help with good hair for colored hair.

Everyone will do this slightly differently, but the fundamental principles remain the same; for example, avoid washing too regularly (most find once a week to be enough) but moisturize daily. Put some oil in your hands and apply from tip to root. Alternatively, use a leave-in conditioning spray with some added argon or jojoba oil which helps with dryness and brittle texture.

Dyed hair tends to be fragile compared to untouched locks, so handling your hair gently after a color treatment is essential. Be ultra-sensitive during washing, detangling, and styling best results are using products designed explicitly for color-treated natural hair when washing and moisturizing.



SHAMPOOS AND CONDITIONERS FOR DYED HAIR RECOMMENDATIONS

1) APHOGEE SHAMPOO FOR DAMAGED HAIR + PROVITAMIN LEAVE-IN CONDITIONER:

This product is for all hair types. It will thrive with the deep-penetrating conditioning of Aphogee Pro-Vitamin Leave-In Conditioner. It helps to seal the cuticle to detangle and enhance color and highlights. With Pro-Vitamin Leave-In Conditioner, perms will spring to life. Essential for those using styling tools or dryers.



2) MAUI MOISTURE COLOR PROTECTION + SEA MINERALS SHAMPOO:

infuses sea minerals, algae, and sea kelp. This blend will help hair color stay as vibrant as your inner mermaid with a healthy-looking glow.



3) PAUL MITCHELL - TEA TREE SPECIAL COLOR SHAMPOO AND CONDITIONER:

This product treats colored hair. It leaves hair clean + full of vibrancy; Bergamot, mint leaf + orange blossom provide an aromatherapy experience for the Ideal color-treated hair.



4) PROFESSIONAL BY CREME OF NATURE -ULTRA MOISTURIZING SHAMPOO:

Creme of Nature Professional Ultra Moisturizing Shampoo formula contains an extraordinary natural ingredient blend to transform dry, brittle, or color-treated hair into a healthy hair. It gently and effectively cleanses, then richly conditions and moisturizes. Creme of Nature Professional Ultra Moisturizing Shampoo leaves natural or relaxed hair shiny, smooth, and soft.



3) KERACARE HYDRATING DETANGLING SHAMPOO:

KeraCare Hydrating Detangling Shampoo is a beauty bath for hair that produces a rich lather as it lightly conditions and cleanses hair. This detangling shampoo removes excess oils from hair and scalp without stripping.

TRACEY NICOL ADAMS

MEET AUTHOR OF HOW WILLIAMS GOT HIS WINGS AND
HOW WILLIAM MET MOMMY

C.O.B.S. MAGAZINE:

Welcome to the Author's Corner of COBS Magazine. We are pleased to be interviewing Kansas City native Tracey Nicol Adams. Tracey's goals are to share her stories while encouraging various audiences. Can you give our readers a little introduction about your childhood?

TRACEY NICOL ADAMS:

I was born in Kansas City, MO, and lived there until age 15. After my father passed away, I begged my mother to let me move to Denver, CO, to live with my oldest sister and her children, where I finished high school in Denver. I am the youngest of 7 children, and my brothers and sisters are many years older than I am. I played outside and had friends in the neighborhood, but they eventually moved away, leaving me pretty much by myself. I grew up listening to jazz, blues, and R&B music. My parents were older when they had me, and I believe that's the reason I have an old soul. Holidays at my home were full of fun, laughter, food, and music.

C.O.B.S. MAGAZINE:

Can you tell us about your writing background and how you started as an author?

TRACEY NICOL ADAMS:

I started writing when I was in elementary school. I kept journals from the age of 11. Unfortunately, my journals got misplaced from moving from Kansas City to Denver. I started keeping journals again in 1997. It was in 2016 that I began writing novels. My novels are not completed yet, but I am proud to publish one of my works finally.

C.O.B.S. MAGAZINE:

How do you approach the writing process, from coming up with ideas to putting words on the page?

TRACEY NICOL ADAMS:

My writing ideas come from life experiences, and I pull from the journals that I have kept over the years to write my realistic fiction novels. The concepts for How William Got His Wings and How William Met Mommy came from the process of mourning one of my students who died two weeks before my mom. The initial title of How William Got His Wings was William's Journey, and the title was changed when William transitioned.

C.O.B.S. MAGAZINE:

Can you tell us about your books and your inspi-

ration behind writing the books?

TRACEY NICOL ADAMS:

My realistic fiction novels, While I Run this Race and Just Another Homegirl, is inspired by some real-life experiences I had while in college at Morris Brown in Atlanta and experiences I had trying to get back in the dating game after my divorce. I have other works that are children's books that are inspired by my daughters, Malia, and Maya.

C.O.B.S. MAGAZINE:

Do you have any rituals or habits that help you stay focused and productive while working on a project?

TRACEY NICOL ADAMS:

Prayer and quiet. I write better when my house is quiet, and I have prayed. My realistic fiction novels are taking longer because they require me to meditate on the characters' experiences, thoughts, feelings, and reactions to life events. I love to write either late at night or during the wee hours of the night when my daughters are asleep, visiting with their dad, or in my garage. I've purchased a storage shed that I have lovingly named the T-Shed. The plans are to have walls, floors, add electricity, and furniture to turn into my writing shed.

C.O.B.S. MAGAZINE:

How do you handle writer's block or other challenges that arise during the writing process?

TRACEY NICOL ADAMS:

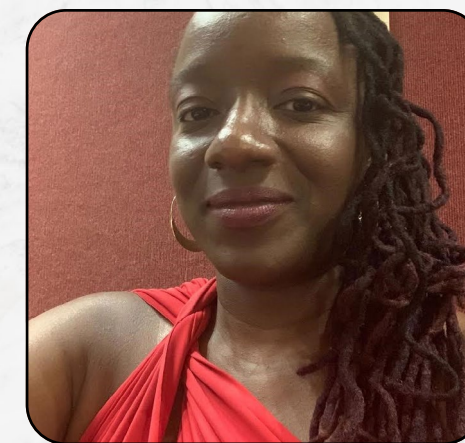
I handle writer's block by allowing the Spirit to tell me when it's okay to write again. I don't force myself to write because when I do, it's not my best work. If I don't write for months or years, I'm not hard on myself because my stories are based on life experiences. I did not write from 2016 until 2019, when I was going through a divorce. I started writing again in 2019 when Just Another Homegirl was conceived. I had been married for 20 years and didn't know how to date. I didn't understand that the dating game was just a game! I stopped writing when Covid hit and did not start writing again until 2022, when William and my mom were both sick. I continued to journal during those times but did not start the writing process until 2022. How William Got His Wings and How William Met Mommy were easy to write because I was so stricken with grief, and it was therapeutic for me to write those emotions in a book.

C.O.B.S. MAGAZINE:

What impact do you hope your writing will have on readers, and what audience do you consider when you write?

TRACEY NICOL ADAMS:

Wow! My publisher brought to my attention how many genres of audiences I am reaching with How William Got His Wings. I initially wrote it as a children's book, but my publisher shed light on the fact that it speaks to sick children, their families, and their peers. The book also speaks to people who have had similar battles or had a loved one who had the same struggles. The book helps people of all ages deal with grief and mourning. With my other novels, I hope people will have fun reading my stories, and the books inspired my daughters. I hope to reach little girls and help them to feel good about the skin they're in. I hope my stories will take readers to times and places that enable them to focus on the fun and good times in their lives. I hope people will take the lessons I've learned and apply them to their



lives, so they don't make the same mistakes I've made.

C.O.B.S. MAGAZINE:

Are there any authors or books that have influenced your work, and if so, why?

TRACEY NICOL ADAMS:

The late great E. Lynn Harris, Eric Jerome Dickey, Maya Angelou, Andrew Clements. There are so many others, but these individuals come to mind first because I can easily visualize their experiences in their works.

C.O.B.S. MAGAZINE:

What advice would you give aspiring writers looking to improve their craft and get published?

TRACEY NICOL ADAMS:

Let the Spirit guide you in the 5Ws of writing: When, Why, What, Where, and Who. Research publishers who are passionate about bringing stories to life, are patient with your timeline of publishing your work and are honest when giving feedback.

C.O.B.S. MAGAZINE:

Do you have any upcoming projects or new releases you're excited about?

TRACEY NICOL ADAMS:

Yes! My upcoming projects are How William Met Mommy, While I Run This Race, Just Another Homegirl, I Am Leo, Maya and the Ants, There's Nothing Dreadful About My Hair, and The Day I Met The Perfect Stranger.

C.O.B.S. MAGAZINE:

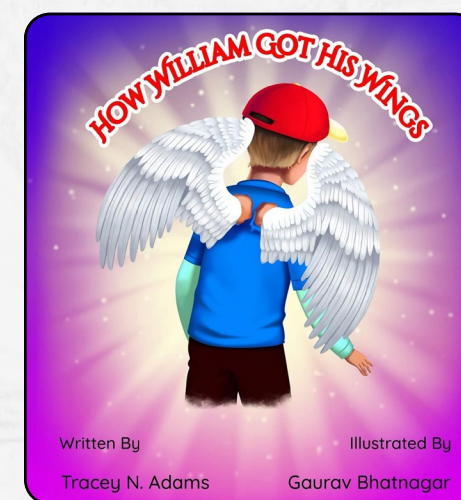
Finally, what's next for you as an author, and where do you see your writing career taking you? Can you share where your book is available for purchase and your social media platforms? We wish you continuous success!

TRACEY NICOL ADAMS:

I want to continue to write engaging and inspirational stories. Like every other author, I want my works to gain worldwide recognition. More importantly, I want to see my writings come to life, and I want people to enjoy my works as I have enjoyed authors over the years. I want to continue going on book tours and promote my work to readers.

How William Got His Wings is available on Amazon. Please write a review if you purchase on Amazon.

How William Got His Wings, as well as my other works, are available via my website: T.N.A. Literary Works: T.N.A. Literary Works (godaddysites.com) Each book will have its payment link once it is published and goes live. The payment link for How William Got His Wings is: <https://pay.tnaliteraryworks.com/HWGHW2023>



KAREN LINETTE

MEET SONGSTRESS

C.O.B.S MAGAZINE:

Welcome to COBS Magazine. We are pleased to be interviewing songstress Karen Linette. Karen has been commanding audiences and performing at venues throughout the Washington, DC, metropolitan area, and aboard. Before discussing your musical journey, please give us a little backstory about your upbringing.

KAREN LINETTE:

Growing up with parents who are soul music lovers, I developed a love of music at an early age singing around the house, emulating some of the greats. It was not until joining the chorus in my sophomore year of high school that I developed more interest in performing.

C.O.B.S MAGAZINE:

What inspired you to pursue a music career, and who are some of your biggest musical influences?

KAREN LINETTE:

I began performing in the Washington DC Metropolitan area after high school. Shortly after that, I joined two bands, one of the bands was that of my late brother and musician Howard "Kingfish" Franklin, Jr. Luckily, being exposed to so many artists, it's hard to pinpoint a select few; however, some key influences include Minnie Riperton, Stevie Wonder, Patti LaBelle, Chaka Khan, and Jean Carne.

C.O.B.S MAGAZINE:

How do you approach the songwriting process, and what

do you hope listeners take away from your music? What legacy do you wish to leave behind as an artist?

KAREN LINETTE:

I'm in the process of perfecting my skills in songwriting. The goal is to develop a story that sometimes resonates with me and pulls from my journals. I hope listeners are inspired and have the same passion for music. My legacy is that I'm not only an artist but an educator. Music history, the backstories, and the constructions of songs give me great joy to share with others.

C.O.B.S MAGAZINE:

What do you consider to be your greatest musical accomplishment to date, and why?

KAREN LINETTE:

My most significant musical accomplishments are being "considered" for a Grammy nomination for my single, "Upside of Life" featuring Najee, seeing my name on the "Smooth Jazz Top 100," "Billboard's Smooth Jazz Most Added," and the "U.K. Soul Chart Top 30" lists respectively. My music is being heard globally and spun by D.J.s in the UK, Africa, Argentina, Brazil, and The Philippines.

C.O.B.S MAGAZINE:

How do you balance the creative process with the business side of the music industry, such as marketing and promotion?

KAREN LINETTE:

It can be pretty challenging. Therefore I have a dedicated team who help me to navigate



I do a lot of self-promotion across social media.

C.O.B.S MAGAZINE:

Can you tell us about your songs "Upside of Life" and "Another Star"? What was the message behind the songs? On one the pieces featured a national recording artist. Can you tell us who and how that experience was?

KAREN LINETTE:

The "Upside of Life" featuring smooth jazz artist Najee speaks to not giving up, reaching your goals, and living your dreams. It's a truly inspirational song with an up-tempo dance feel. "Another Star" is a love song originally written and record-

ed by the iconic Stevie Wonder. Because of the lyrics, we developed an entirely different vibe musically with a soft, beachy feel.

C.O.B.S MAGAZINE:

You are no stranger to the stage and performing at different venues. Can you name-drop some of the artists that you have the opportunity to open up far? What did you learn from sharing the stage with such great artists?

KAREN LINETTE:

I've opened up for, dueted with, or provided support vocals for several artists, including CeCe Peniston, Club Nouveau, Q. Parker of 112, Dawn Robinson of En Vogue, Dexter Wansel, Jean Carne, Norman Connors, Michael Henderson, RL of Next, Miles Jaye, Conya Doss, and Tom Browne. I've learned from a few about audience engagement and stage stamina.

C.O.B.S MAGAZINE:

What is your biggest challenge as a musician, and how do you overcome it? Can you tell us about any upcoming projects or collaborations you're excited about?

KAREN LINETTE:

All creators don't always share the same objective regarding entertainment. There are many reasons why some choose this profession, and not necessarily for the love of music. I recently collaborated with Indie artist Eric Roberson, which I'm incredibly excited about. It will be released soon for the world to hear and I think it will be a smash.

C.O.B.S MAGAZINE:

What advice would you give aspiring singers and songwriters just starting their careers?

KAREN LINETTE:

I would tell anyone that networking is vital. Don't be confined to one group of people that you are familiar with. I recommend open mic situations to connect and showcase your talent, as relationships are key. Finally, be consistent and fair in your business practices.

C.O.B.S MAGAZINE:

At COBS Magazine we adore affirmations. Would you mind sharing your daily affirmation applicable to your everyday life? Can you please share where your music is available for purchase and your social media platforms for our readers to stay connected with you

and your journey? We wish you continuous success.

KAREN LINETTE:

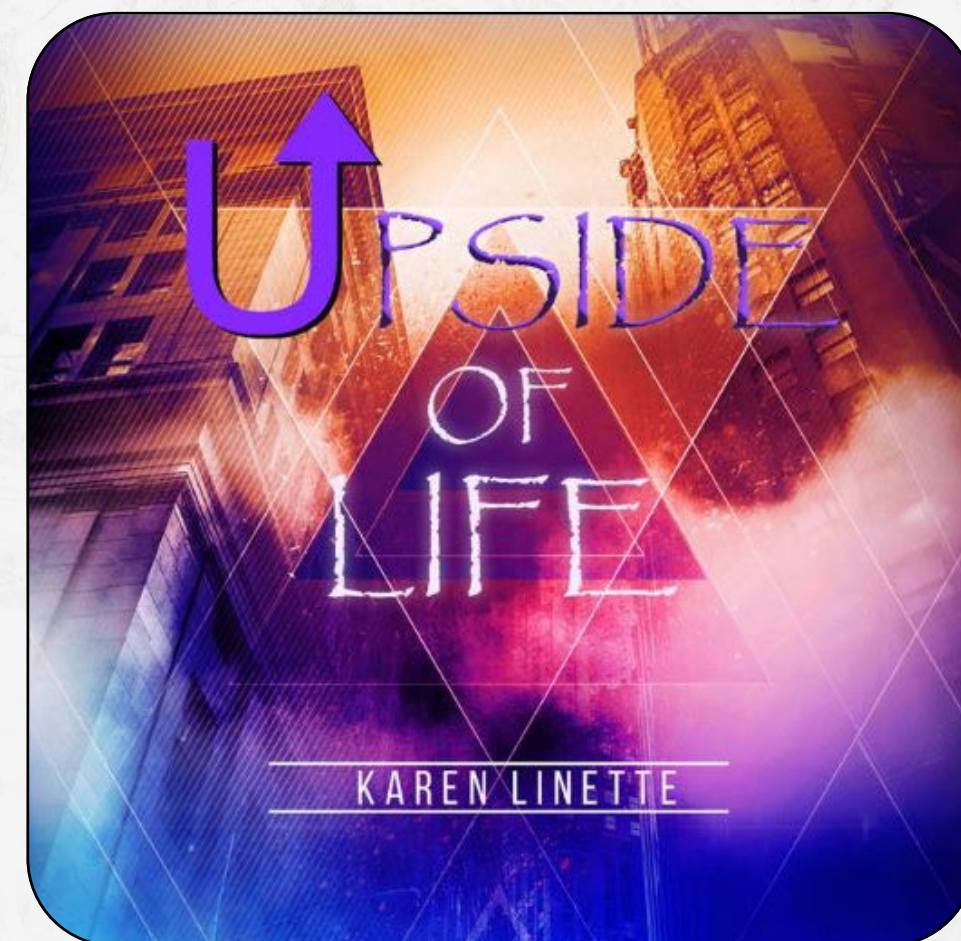
Thank you so much. I am thankful every day for the gift bestowed upon me, which is my voice, and I consistently ask that my gift be used for good to share with the world through music. My E.P., "Upside of Life," can be found across all digital outlets. You can also find me across social media at the following:

Website: www.karenlinette.com

Facebook: Karen Linette Artist Page

Instagram: [karenlinetteofficial](https://www.instagram.com/karenlinetteofficial)

Twitter: [@OfficialLinette](https://twitter.com/OfficialLinette)



MARITZA WALTON

MEET FOUNDER OF CASA DE FLORA BAR

C.O.B.S. MAGAZINE:

Welcome to Women Innovators. It is our pleasure to be interviewing Brooklyn native Maritza Walton. This Brooklyn native was born to win through triumph and tragedy, and Maritza is no stranger to losing from birth until now. Maritza makes every triumph into a victory as she has stated, "Every loss took a piece of me and changed me as a person." We will dive into her journey to becoming an entrepreneur, but before that, can you share a little background about your upbringing?

MARITZA WALTON:

My young mother was taken away from me when I was three months old, and I was raised by my Great Grandparents Junious & Maebel Lee, along with my Great Aunt Annie Lee (whom I called Mom all my life) and her three daughters who were my sisters in a beautiful home in St. Albans Queens. 10 Years later, my father kidnapped me and took me to live with him and his wife in Brooklyn. A devastating time for me being snatched away from the family I knew and loved. I then ended up in Brooklyn, NY, where the living situation didn't work out with his then-wife. I was then picked up by my Grandmother Rose, who I lived with in Kingsborough Projects, where I finished my growth years with her. I never returned home to Queens, but we visited my great-grandmothers every weekend.

C.O.B.S. MAGAZINE:

You had an original business before Casa De Flora Bar? Can you tell us the story behind your actual business and how did that help set the blueprint for your new business?



MARITZA WALTON:

My Original Business is still in existence. It's The Ritz-Walton Wedding Collection. A Wedding Floral Design Firm that specializes in Wedding Floral & Decor. This business began in 2018 and grew expeditiously, positioning me to expand and open Casa De Flora Bar. Ritz-Walton Wedding Collection is the Mother of Casa De Flora Bar. There is nothing better than life experiences to teach you. This business connected me to wonderful people in the industry, expanding my network. It also allowed and gave me the hands-on experience I needed to grow in business, not just creatively.

C.O.B.S. MAGAZINE:

Can you tell us about Casa De Flora Bar? Where did the name derive from? What sets Casa De Flora Bar apart from other coffee shops in the area?

MARITZA WALTON:

Casa De Flora Bar - brings together all the components I wanted to share with my customers. When they come in, I want them to feel welcome and at home "Casa." The main plan was to offer retail flowers that could be picked from the fridge or ordered "Flora." I then added the coffee and pastry component. I want to give people a reason to stay and feel comfortable to sit, speak and share, so I built a bar where they can sit and have coffee and grab something to eat "Bar." Casa De Flora Br - Home of the Sip and Clip (a trademark Registered Company.)

C.O.B.S. MAGAZINE:

How do you source your ingredients and ensure they are high-quality?

MARITZA WALTON:

I source my flowers from the same wholesalers I have learned over the years of doing wedding florals. Our coffee bean vendor was referred to me by my brother. They sent me beans before my opening to taste, and I knew that would be it. We had tried a few, and they didn't meet the



mark. Once we tried our current coffee vendor, we knew we had to go with them. Same for our cupcakes, cronuts, and cheesecakes. Only the best because I am very picky when it comes to presentation and also quality taste.

C.O.B.S. MAGAZINE:

How would you describe the atmosphere and vibe of the coffee shop? What types of beverages and food items can customers expect to find at Casa De Flora Bar? Does your bar offer private events as well?

MARITZA WALTON:

The vibe varies daily, but it's always great music playing. We get compliments on the music every day. The vibe is intimate and warm. They can find our delicious and colorful lattes, warm tea lattes, cronuts, muffins, freshly baked croissants, bagels, egg and cheese sandwiches, shrimp and grits, french toast, pancakes, pizza, pasta, and more. Please check our menu on our website. We offer private events at the cafe and the event space next door. We have a full calendar, so booking at least 3 months ahead of time is advised, and our space hosts up to 40 guests.

C.O.B.S. MAGAZINE:

What is the ultimate goal or mission of Casa De Flora Bar, and how do you strive to achieve it?

MARITZA WALTON:

So many florists have had their doors closed. They are struggling to continue to do what they love & dream of doing because of either sales or lack of help. I want to help them to change the way they do business. They can still sell flowers but add a component that will help sustain the business, broaden their network, and not have them work so hard. Customers can come in, and hand pick stems themselves after enjoying brunch or a coffee or tea. You can still take custom orders for pickup or local delivery. The event component alone brings the funds in to maintain business expenses. I plan to open other New Jersey locations and venture into New York, DC areas, Virginia, and Atlanta.

C.O.B.S. MAGAZINE:

How do you create a work-life balance between your business and your lifestyle? Do you find challenges to achieving that balance?

MARITZA WALTON:

There is a challenge. Significantly when growing a business and implementing new things. Your mind is constantly on business, and there is no balance, truthfully. There is such a thing as taking time for yourself when needed, but it's never truly a balance when building an empire. I don't allow myself to think I need to balance. I have my days where I don't go to the shop and take time for myself. But what I love most and what helps is that I have a husband who is 110% committed to me on this

journey.

C.O.B.S. MAGAZINE:

What have been some of the most valuable lessons you've learned throughout your journey, and how have they shaped your leadership style?

MARITZA WALTON:

The most valuable thing is that you have to make things happen no matter what, whether people show up or not. Especially when there are employees, customers, and others depending on you. This has taught me always to be prepared and to stay ready. Also, your dreams and plans should make you nervous, and they should be questionable. I learned not to listen to negative talk. They are only distractions. Lastly, cut the bad seeds out and away from your life. You cannot grow if they are still a part of your root. So my leadership style now is a little challenging but loving, but the goal is to prepare everyone who works with me to not be sensitive and not take everything personally. No matter what their plans are.

C.O.B.S. MAGAZINE:

Can you talk about any upcoming events or promotions your shop offers?

MARITZA WALTON:

At Casa De Flora, we offer our Public Sip and Clips, which have become a huge hit. It's not just a floral building class but a setting that allows you to build your bouquet and spirit. Friday, July 14th, is our First Sip and Clip Under the Stars, where we will build our bouquets and bring inspiration to the public. I can't wait for

this event. We post these events on our website and announce them on our Instagram Page. Dinner under the Stars begins this Friday, May 19th, and continues every Friday through September. You can dine with us outside on Washington Street and be entertained by the scheduled artist. We will be beginning our series of Singles Game nights. We will also be hosting a Father's Day event on Friday, June 16th, to be announced.

C.O.B.S. MAGAZINE:

What continues to be your daily driving force? What plans do you have for the coffee shop regarding expansion or new offerings? Can you please provide your website and social media platforms? Thank you for your time, and we wish you continuous success.

MARITZA WALTON:

I would say my driving force is me. I'm doing this for the little girl in me that was told that I wasn't smart enough, was called names, and always made to feel like the only reason I achieved something was that I stole it or it wasn't true. I'm doing this for my mother, who didn't make it past 17 years. That's my driving force. I'm doing what makes me happy, and seeing this business growth has made my heart sing. Watching people walk through the doors with their cameras out and smiling brings me joy and confirms that I did the right thing. We do plan to expand and are open to collaborations.

Our website is:
www.casadeflorabar.com
I.G.:casadeflorabar



MICHELLE AND SEAN CLARK

MEET CEO/FOUNDER OF DOUBLE DUTCH AEROBICS

C.O.B.S. MAGAZINE:

Welcome to C.O.B.S. Women's Werk. We are delighted to be interviewing the husband and wife team, Michelle and Sean Clark. This duo team has cleverly turned an all-time classic jump rope phenomenon into an aerobics business. Can you give us some history on your background before becoming an entrepreneur?

MICHELLE CLARK:

I attended the Circle in the Square Theater Acting School. I booked acting gigs while teaching every fitness class and bartending before starting my first Double Dutch Aerobics class. I am a mom of three children, and my husband Sean have been together for 14 years (married for nine years). I became a world champion in Double Dutch, and my husband Sean is a Master Double Dutch Aerobics instructor. We love marriage, and we love working together on a daily bases.

C.O.B.S. MAGAZINE:

Please tell us about your company Double Dutch Aerobics. What inspired you to start a company focused on double Dutch aerobics? What sets your company apart from others that offer similar fitness classes?

MICHELLE CLARK:

Double Dutch Aerobics is an eight-step one-hour formatted fitness class led by instructors. Double Dutch Aerobics is a new way to work out that combines Double Dutch with over 60 aerobics exercises executed inside the ropes. We've taught over 100,000 people how to jump Double Dutch, so no experience is necessary to take our workshop. What sets Double Dutch Aerobics apart is that there is no other formatted Double

Dutch class but Double Dutch Aerobics. It's the most fun you'll ever have working out, and you burn 500-700 calories per class. We also certify instructors to teach D.D.A. so they can teach D.D.A. in their state. All of our instructors are trained to teach anyone how to jump Double Dutch in less than 1 minute, guaranteed, and all of our certified instructors can also teach.

C.O.B.S. MAGAZINE:

As a Master Double Dutch Aerobics Instructor, do you feel there is an Art and Artistry to Double Dutch? Can you explain?

SEAN CLARK:

Even though we teach our classes as a workout, Double Dutch is a fun and challenging physical activity and requires a certain level of creativity and coordination. The way the rope moves and individuals jump can be seen as a form of art, and there's an artistry in aerobic routines. The best part about me, Double Dutch Aerobics, is the smiles with the sweat.

C.O.B.S. MAGAZINE:

How do you design your classes to accommodate participants of different ages and skill levels?

MICHELLE CLARK:

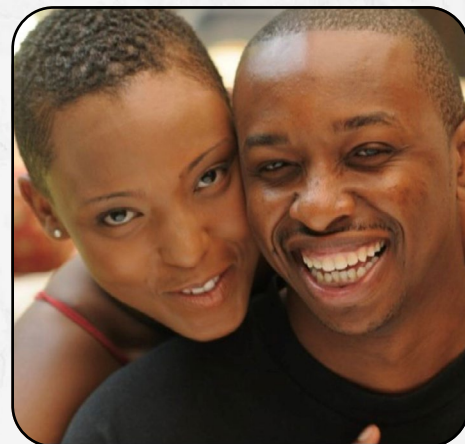
We accommodate all participants the same because you don't need any experience to take our classes. All participants learn not only quickly but they learn new styles. At Double Dutch Aerobics, age is not a factor; if you can jump up and down, you can take our classes.

C.O.B.S. MAGAZINE:

How do you maintain a fun and engaging atmosphere in your classes while ensuring participants get a good workout?

SEAN CLARK:

We maintain a fun and engaging atmosphere because we see people having so much learning the tricks



that they forget they are working out. Double Dutch Aerobics offers children's programs, and we teach at birthday parties, health fairs, and even prisons. Participants will know when they have had a good workout when the sweat is dripping from everywhere, which is why people keep coming back for more.

C.O.B.S. MAGAZINE:

Can you share a success story or memorable moment from running your Double Dutch aerobics business?

MICHELLE CLARK:

We had the opportunity to be part of the Girl Trek retreat, and while teaching one of the participants in less than one minute, they started to cry because it meant the world they were learning to jump. Parents write to us about our program and how it helped their children. We helped participants lose weight with our program, to making new friends, etc. This kind of news keeps us motivated to continue sharing our program worldwide.

C.O.B.S. MAGAZINE:

What were some of the challenges you have faced throughout your entrepreneurial journey? How do you continue to endure those challenging moments?

SEAN CLARK:

Sometimes you can't keep up with

emails and phone calls which can become overwhelming. Then there are times when you are checking to see if your phone works. During hiccups or an obstacle as an entrepreneur, we are confident enough to keep the vision clear, self-reflect, and reposition ourselves to do better. During those hard patches, writing, meditating, evaluating, planning, and pivoting are all options.

C.O.B.S. MAGAZINE:

What advice would you give to someone who wants to try Double Dutch aerobics but may be intimidated by the jumping and coordination required?

MICHELLE CLARK:

My advice is that NO experience is necessary, and you take the class. If you can work, your coordination is perfect for Double Dutch Aerobics. We are not just doing freestyle jumping every day, but our types are tight because they are taught and led by a certified Double Dutch Aerobics instructor. We never want anyone to walk into our classes feeling intimidated because everyone is teachable.

C.O.B.S. MAGAZINE:

How has your company adapted during the pandemic to continue offering classes and reaching your audience?

SEAN CLARK:

We taught classes outside with masks on during the pandemic. Then in September 2020, by the grace of God, we were able to obtain our own studio, which for us



was nothing short of a miracle in a time when things were so uncertain.

C.O.B.S. MAGAZINE:

How do you create a healthy work-life balance between your personal and business lifestyles?

MICHELLE CLARK:

To be honest, we don't. We sometimes accept that things will be imbalanced, and we stay grateful and remind ourselves to find joy in it all. We are married and madly in love, have three phenomenal children, and bring joy to the world through D.D.A. We are living the reality of our dreams, so we keep dreaming big.

C.O.B.S. MAGAZINE:

What plans do you have for expanding your company or offerings in the future? Can you share sound advice that has benefited you

throughout your journey? Please share your website information and social media platforms with us to continue following your journey. We wish you continued success.

MICHELLE CLARK:

The National Double Dutch Aerobics Certification is happening 15 times this year. We currently also have D.D.A. instructors teaching Double Dutch Aerobics all over the world. We are still looking to get more instructions so we can continue to expand our aerobics to even more states and hopefully countries. My advice is ...You can have it all, believe it, go for it, and don't stop. To find out more information about our company, please visit our website:

www.doubledutchaerobics.com
Facebook: Double Dutch Aerobics Atlanta
IG: doubledutchaerobics

DOUBLE DUTCH
AEROBICS



RECIPES FOR SUMMER BBQ'S

HONEY LIME GRILLED CORN

Nothing says summertime like the smell of corn on the grill. It also happens to be the easiest side you'll make all season. After getting some char on a hot grill, juicy ears of corn get brushed with an irresistible honey-lime butter.

You can also turn this into skillet corn. Heat 2 tablespoons of olive oil or butter in a large skillet and add freshly shucked or frozen corn (about 3 cups). Cook over medium-high heat until the corn kernels start to char, 10 to 12 minutes. Season with a pinch of kosher salt and stir in a couple of tablespoons of honey-lime butter.



CHIPOTLE TOFU & PINEAPPLE SKEWERS



Tofu is so much more than a meat substitute—it's a protein source that stands on its own, and is the perfect base to soak up tasty sauces, like this chipotle and guajillo chile marinade inspired by the popular Mexican street food, tacos al pastor.

Drain and press the tofu for maximum marinade absorption.

Packed in liquid, draining and pressing the tofu is a crucial step for maximum marinade absorption, which means more flavor. Less liquid also allows the tofu to cook rather than steam on the grill. Follow the instructions in this recipe and do it up to the night before, you'll be glad

TEX MEX CHICKEN FAJITA FOIL PACKETS

Start off by mixing together the chili powder, cumin, smoked paprika, garlic powder, salt and black pepper. If you have a favorite brand of fajita seasoning, you can certainly use that instead.

Slice up the chicken into thin pieces or chunks and divide onto four (double layered) 18 x 12 sheets of foil (or you can also add a layer of parchment paper inside the foil if you prefer using parchment paper instead). Sprinkle with half of the seasoning mix.

Cut your vegetables and arrange around the chicken. Drizzle with olive oil and the remaining seasoning.

Finally, wrap up in foil and bake or grill to tender perfection. (Add beans, rice or cheese if desired).

Serve with warm tortillas, avocado, an extra splash of lime juice and sprinkle with cilantro.

For a low carb, keto version, you can use these low carb tortillas, coconut wraps, or serve over some lettuce or cauliflower rice.



ARIELLE PERSHAY

TIPS & TRICKS TO STAY FIT

Ladies! Summer is here! I am back with some helpful tips and tricks. In this article, we will be driving in some Pilates exercises. Ladies, Pilates is so fun, and it's therapy for your body. Ladies, are you ready to get physical? Okay, Diva, let's get it!



What is Pilates?

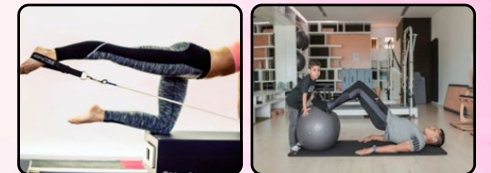
Pilates is an exercise that focuses on sharpening flexibility, strength, and body awareness through controlled movements. Fun Facts According to Wikipedia, Pilates was created by a German Physical trainer, Joseph Pilates, for rehabilitation purposes. Joseph's method was influenced by other forms of exercise, including gymnastics and boxing.

What are the health benefits of Pilates?

- It helps relieve tension in your shoulders, back, and legs.
- Boosts your body's natural ability to burn fat.
- Cross-train to prevent injury.
- Promotes mindfulness and body awareness.

Is Pilates an excellent way to lose weight?

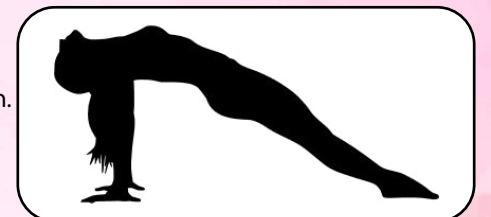
Yes. Pilates is a full-body workout, and it can help you burn many calories, a lot of cores, strength movements, and flexibility, and it can form an internal component of any weight loss plan. Pilates can also help you lean muscle mass and improve your energy levels, physical fitness, and well-being. Ladies, my favorite benefit from Pilates is that your waist is guaranteed to be snatched. However, if you are looking for faster results on weight loss, I would suggest adding in some cardio workouts such as: jogging, running, and walking.



Okay, Diva, I added my favorite Pilate workouts below. These workouts are full-body workouts. I do want to add you do not have to do a 30-minute activity; if you are a beginner, I would suggest 15 minutes workout and build yourself up.

30-minute full-body workout (Stott Pilates) Beginner friendly:

1. Head and Cervical Placement.
2. Pelvic Placement.
3. Rib Cage Placement.
4. Scapular Movement and Stabilization.
5. Breathing.



Beautiful Ladies, I hope this article was beneficial. If you are on a weight loss journey, I encourage you to give your body time to get into its form. Losing weight takes time and consistency. Ladies, trust and believe you will achieve your goal if you do it correctly. Add water to your diet plan, and do not be afraid to have a cheat day; you deserve it. (But do not go overboard with it)

Ladies, we are already beautiful; love yourself, get in that mirror naked, and say I LOOK GOOD! I hope you have a great summer. I will be back with some more tricks and tips to stay fit. My information was received by Google search.



MELISSA
THE FIRST BLACK WOMAN TO OWN A NASCAR TEAM
TAMEKA BLAND
CEO/FOUNDER OF LIMITLESS

C.O.B.S Magazine is a publication that Empowers, Inspires, and Motivates women who are Bosses (CEOs) of their Brands. C.O.B.S Magazine created a platform that celebrates black-owned businesses and inspires our readers to do the same. We believe in the spirit of Excellence. In our magazine, you will meet women with incredible stories. These women went from weeping to winning, from the grind to the get it done, from their struggle to new strength and turning their pain into power.

C.O.B.S (Circle of Boss Sisters) was founded in May 2021 in Queens, New York by publisher Dr. Trevi Booker Pershay. C.O.B.S Magazine is currently an online publication and by the mid-year of 2023 the magazine will be offering printed issues and advertising. Although we do offer print publications to our subscribers, it's by request only.

Our cover has featured some iconic Boss Sisters figures such as Meli'sa Morgan (Hit Single - Do Me Baby) R&B singers & CEO/Founder of Asilem Production, Robin S (Hit Single - Show Me Love) R&B singer & CEO/Founder of Hey Girl Hey Muzik LLC. Melissa Harville-Lebron - CEO/Owner of W.M. Stone Enterprises Inc., E-2 Northeast Motorsports, Inc. Melissa is the first black woman to own a NASCAR team.

WEBSITE
VIEWS

30K+

INSTAGRAM
FOLLOWERS

2K+

FACEBOOK
FOLLOWERS

1K+



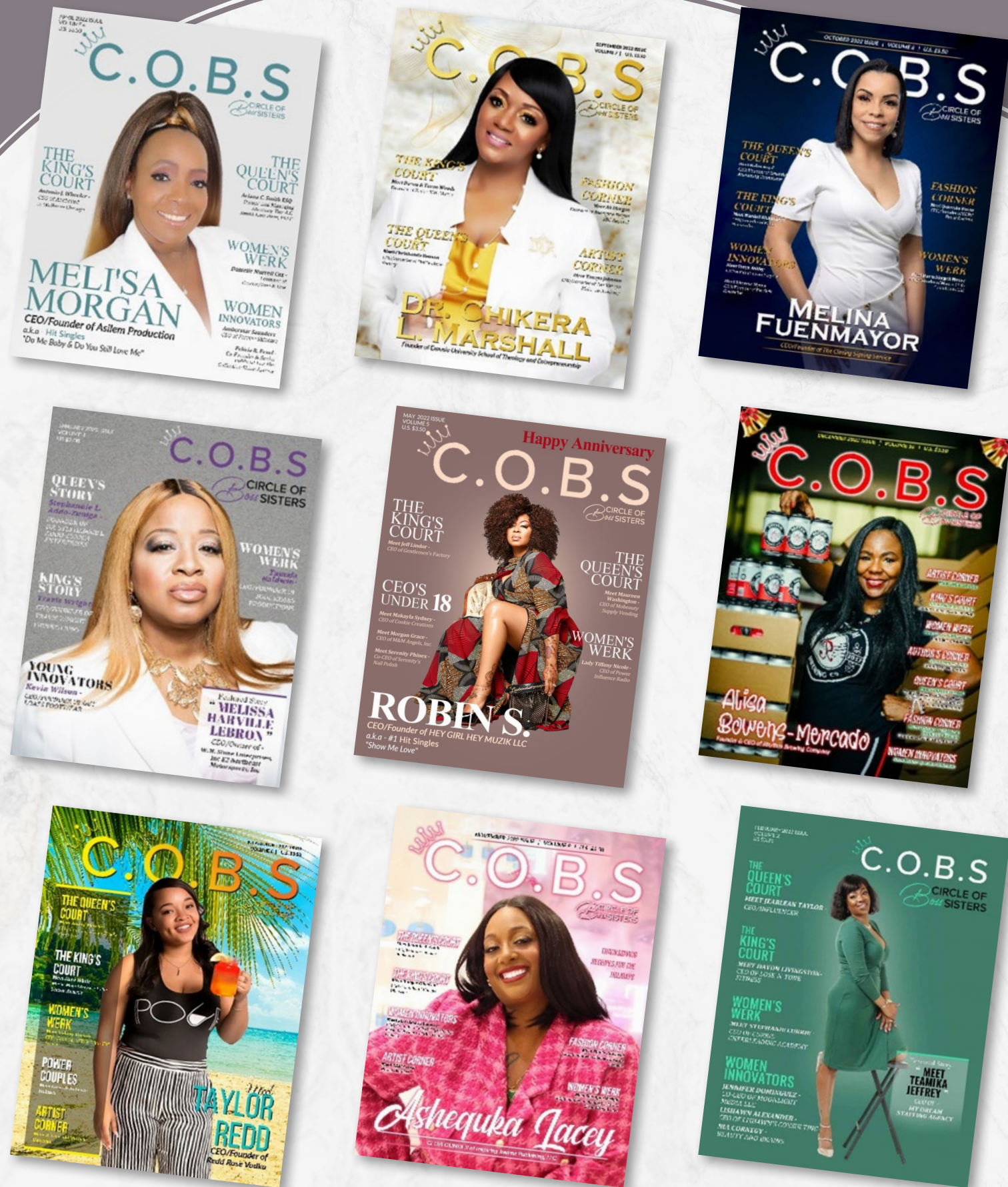
MEET ME | DR. TREVI BOOKER PERSHAY

Dr. Trevi Booker-Pershay is the epitome of a Media Mogul, and she is capable of juggling and wearing many hats. Dr. Trevi is known as an Executive Director and Producer in theater, television, videos, and film. She is a media powerhouse, creative visionary, content creator, published author, and mentor to women and youth. Dr. Trevi has built a remarkable track record for success based on her mission to produce inspirational content that positively influences, celebrates, and challenges the perspective of minorities to achieve black excellence. She is the founder of Trevi Pershay Productions, PDM Productions LLC (Music Label), and PDM Performing Arts Corporation (outreach program). In 2022, Dr. Trevi Pershay received an Honorary Doctorate Degree in Christian Leadership and Business.

During the pandemic, Dr. Trevi started Circle of Boss Sisters as an Empowerment Online Series. The goal was to teach women who lived in New York City Housing Projects how to obtain a legit business. Trevi would invite guest panelist CEOs to share tips on how they overcame adversity in starting their own business. Suddenly, Dr. Trevi realized that her vision was being mirrored by admirers on social media platforms and it was time to level up. God reminded Trevi of her experience in magazines when she worked for Working Mother Magazine from 1986 - 1992. Dr. Trevi wanted to do more than zoom seminars to empower black women on how to jump-start their vision and C.O.B.S (Circle of Boss Sisters) Magazine was born in 2021.

The purpose of C.O.B.S Magazine is to celebrate the excellence of Black/Hispanic Women who are CEOs of their brands.





Exousia University



**PREPARE
YOURSELF NOW**



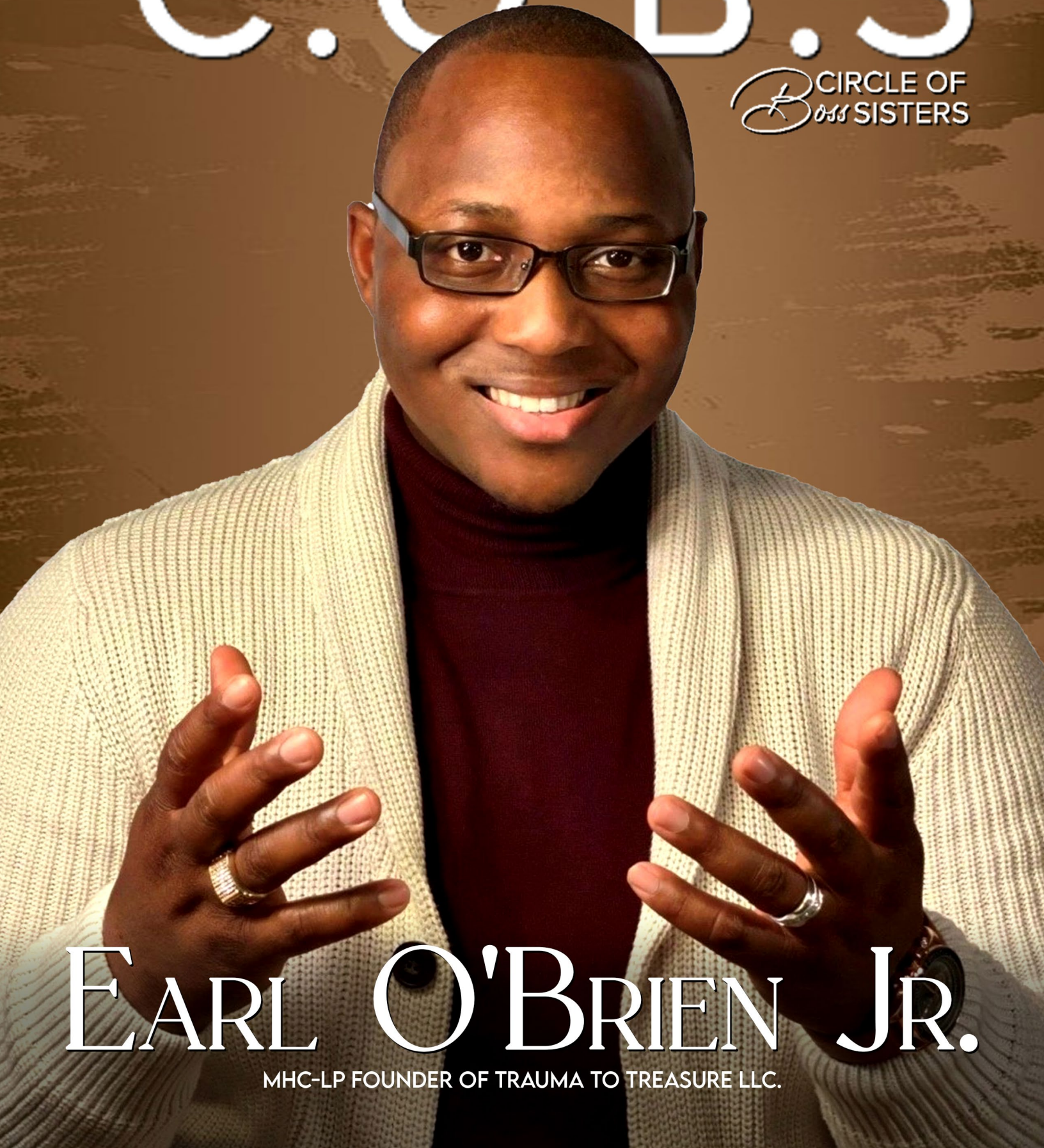
to be a part of us
www.exousiau.com

Exousia University

JUNE 2023 ISSUE | VOLUME 6 | U.S. \$3.50

www C.O.B.S

CIRCLE OF
*B*OSS SISTERS



EARL O'BRIEN JR.

MHC-LP FOUNDER OF TRAUMA TO TREASURE LLC.